

CENTRAL VALLEY AG SHOW

FAMILY • FARMING • FUTURE



Midway Exhibitor Application

Saturday, April 10, 2027 | 10:00 AM - 5:00 PM
Stanislaus County Fairgrounds | Turlock, California

Midway exhibit spaces are available in the following sizes: 20' x 20' for \$1,250, 20' x 40' for \$2,000, and 40' x 40' for \$2,500. Electrical service may be requested for an additional \$200 per approved powered exhibit location. Power is available only at a limited number of midway locations and must be requested in advance. Larger exhibit areas, multiple adjoining spaces, demonstrations, and major equipment displays require advance written approval and may be subject to custom pricing or placement requirements.

APPLICANT INFORMATION

Legal business / organization name

DBA / public name

Primary contact name

Title / role

Mailing address

City

State

ZIP

Primary phone

Email

Website

Social media handle(s)

Day-of contact name

Day-of mobile phone

SPACE REQUEST AND FEES

Number of 20 x 20 spaces

Space fee (\$1,250 / \$2,000 / \$2,500)

Electrical fee (\$200 x quantity)

Do you require electrical power?

☐ Yes☐ No

Power sites are limited.

Voltage / phase

Estimated amps

Number of connections

List every powered item and its electrical load

Total amount due

Payment method / reference

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EXHIBIT FOOTPRINT AND EQUIPMENT

Describe the exhibit, products, equipment, technology, or agricultural activity being presented

Overall width

Overall depth

Maximum height

- | | |
|--|--|
| ☐ Static equipment display | ☐ Operating demonstration |
| ☐ Attendees may enter / climb | ☐ Vehicle or trailer remains onsite |
| ☐ Canopy / tent / structure | ☐ Fencing or barriers needed |

List each machine, vehicle, trailer, implement, structure, and approximate weight / dimensions

DEMONSTRATION AND SAFETY DETAILS

- | | |
|--|--|
| ☐ Fuel stored or present | ☐ Propane / compressed gas |
| ☐ Hydraulic systems | ☐ Moving or rotating parts |
| ☐ Noise / amplified sound | ☐ Heat, flame, welding, or sparks |
| ☐ Animals present | ☐ Food / beverage sampling |

Describe demonstrations, public interaction, operating schedule, supervision, barriers, and safety controls

Describe delivery, unloading, setup, carrier, tow vehicle, ground protection, and removal plan

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INSURANCE, PERMITS, AND APPLICANT ACKNOWLEDGMENTS

Insurance carrier

Policy number / limits

Permits, licenses, operator certifications, or inspections that apply

- The base fee is \$1,250 for a 20' x 20' midway space, \$2,000 for 20' x 40', or \$2,500 for 40' x 40'. Any extension beyond the approved exhibit area, including tow vehicles, ramps, outriggers, canopies, barriers, signage, or queues, requires written approval.
- Electrical service costs \$200 per exhibitor, is limited, and is not guaranteed until confirmed in writing. The applicant must fully disclose load requirements and provide safe equipment and connections.
- The applicant is responsible for safe delivery, setup, operation, supervision, security, staffing, permits, insurance, and removal of all equipment and materials.
- No equipment may be operated, climbed on, entered, started, fueled, moved, or demonstrated for the public unless the activity has been disclosed and approved with appropriate supervision and barriers.
- The application does not guarantee acceptance, location, power, exclusivity, attendance, leads, sales, or results. The event may require changes to layout or operations for safety or site management.
- Final acceptance, insurance limits, payment deadlines, cancellation terms, setup times, fire requirements, and detailed rules will be stated in the acceptance notice and event rules.

I am authorized to submit this application for the applicant named above. ☐ Yes ☐ No

I have reviewed and accept the acknowledgments above. ☐ Yes ☐ No

Authorized signature (type or sign)

Date

Printed name

Title

COMMITTEE USE ONLY

☐ Approved☐ Safety review needed☐ Declined

Assigned location / booth

Amount received / date

Committee notes

PAYMENT: Make all checks and other payments payable to Rotary Club of Turlock.

RETURN COMPLETED APPLICATION TO:

Email: applications centralvalleyagshow.com or
Mail To: Turlock Rotary, PO BOX 1713, Turlock, CA 95381-1713

APPLICATION DEADLINE: 2 1 2027