

CENTRAL VALLEY AG SHOW

★ SPONSORSHIP RATE CARD ★

April 10, 2027 • Turlock Fairgrounds

Hosted by the Rotary Club of Turlock



1 TITLE SPONSOR – \$50,000

Exclusive | 1 Available

- Exclusive event naming rights
- Top billing across all major materials
- Full-page program ad
- Premium exhibit space, demos & VIP access



2 PRESENTING SPONSOR – \$25,000

Exclusive | 1 Available

- Presented-by naming recognition
- Prominent logo placement
- Full-page program ad
- Premium exhibit space & VIP access



3 HARVEST PARTNER – \$15,000

Multiple Available

- Major supporting sponsor recognition
- Half-page program ad
- Premium booth space
- Stage mentions & VIP tickets



4 FIELD PARTNER – \$10,000

Multiple Available

- Strong regional visibility
- Half-page program ad
- Booth space included
- Signage, PA mentions & VIP tickets



5 GROWERS CIRCLE SPONSOR – \$5,000

Multiple Available

- Quarter-page program ad
- Booth space included
- Sponsor signage & website recognition
- Great community presence



6 COMMUNITY PARTNER – \$2,500

Multiple Available

- Program listing
- Sponsor recognition signage
- Website recognition
- Booth option

CUSTOM SPONSORSHIP PACKAGES AVAILABLE



TJ Johnson



Rotary Club
of Turlock



tj85e28@gmail.com



209.482.0862



centralvalleyagshow.com

FAMILY • FARMING • FUTURE

CENTRAL VALLEY AG SHOW

★ FEATURE SPONSORSHIPS & EVENT REACH ★

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1 FEATURE SPONSORSHIPS



**EQUIPMENT
DEMO ZONE —**
\$12,500

*Naming rights to the
live demonstration area*



**KIDS ACTIVITY
CENTER —**
\$10,000

*Family-friendly
branding opportunity*



CENTER STAGE —
\$10,000

*Naming rights to the
main entertainment stage*



FOOD COURT —
\$10,000

*High-traffic visibility
in the dining area*



PETTING ZOO —
\$7,500

*Family-focused
sponsor recognition*



**PROGRAM /
EXHIBITOR GUIDE —**
\$7,500

*Premium branding on
the printed guide*



VIP HOSPITALITY AREA —
\$7,500

*Branding in the
sponsor and VIP area*



2 EVENT SNAPSHOT

- Projected Attendance:** 5–10,000
- Regional Reach:** Merced to Stockton • Tracy to Sonora
- Audience:** Families, ag producers, vendors, business leaders & community supporters
- Community Impact:** Support community projects

3 WHY SPONSOR?

- Connect with ag producers, families and business leaders
- Sell on site, collect leads and display equipment
- Gain visibility across print, event signage and digital promotion
- Support agriculture, youth opportunity and community impact
- Custom sponsorship packages available upon request

LET'S BUILD SOMETHING GREAT TOGETHER



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