

CENTRAL VALLEY AG SHOW

★ SPONSORSHIP RATE CARD ★

April 10, 2027 • Turlock Fairgrounds

Hosted by the Rotary Club of Turlock



SATURDAY, APRIL 10, 2027 | 10:00 AM - 5:00 PM

Stanislaus County Fairgrounds | Turlock, California

BECOME A FOUNDING SPONSOR

PRESENTING SPONSOR

\$10,000

Exclusive • One available

- "Presented by" recognition; largest sponsor logo*
- Website feature and dedicated social recognition
- Priority exhibit placement; standard space included
- 30 admission tickets

HARVEST PARTNER

\$5,000

Major event partner

- Prominent website and main sponsor-sign logos
- Dedicated social recognition
- Standard exhibit space included
- 20 admission tickets

COMMUNITY PARTNER

\$2,500

Supporting agriculture and community

- Website and shared sponsor-sign logos
- Grouped social recognition
- Standard exhibit space included
- 10 admission tickets

SUPPORTING SPONSOR

\$1,000

A meaningful contribution to our first year

- Business name on website and shared sponsor sign
- Grouped social recognition
- 4 admission tickets
- Exhibit space available separately

All inaugural sponsors receive **Founding Sponsor — 2027** recognition.

*On the website, main entrance sponsor sign and designated promotional materials issued after confirmation.

Sponsorship inquiries: outreach@centralvalleyagshow.com

Questions? Call TJ Johnson: 209.482.0862 | centralvalleyagshow.com

FAMILY • FARMING • FUTURE

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PUT YOUR SUPPORT WHERE IT MATTERS

Help families discover agriculture, introduce students to agricultural careers, and support Rotary charitable projects. Our inaugural event brings together equipment, education, local businesses and community organizations.

FEATURE SPONSORSHIP OPPORTUNITIES

Agricultural careers & education area	\$5,000
Family activity area	\$5,000
Equipment display area	\$5,000
Petting zoo or individual attraction	\$2,500
Event map & visitor guide	\$2,500

Feature sponsorships include recognition at the selected area and the matching sponsorship tier on page 1. One contribution covers both. Availability, scope and recognition are confirmed in writing; demonstrations require approval. The visitor guide is offered only if production is confirmed.

EVENT REACH • Inaugural attendance goal: 10,000 (not guaranteed).

EXHIBIT SPACE • Included standard space: one 10 × 10 ft booth, reserved in advance. Larger equipment displays, electricity and special requirements are arranged separately.

FULFILLMENT • Logo, print and booth deadlines are provided with the agreement. Recognition applies to materials produced after those deadlines are met.

CUSTOM SUPPORT • Larger contributions and in-kind partnerships welcome. Existing commitments and previously promised benefits will be honored.

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